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## Keep the Midlands Beautiful Receives \$10,000 Grant from Lowe's

*Keep America Beautiful/Lowe's Grant  
Supports Cayce, South Carolina Community Improvement Project*

**June 22<sup>nd</sup>, 2015** – Keep the Midlands Beautiful today announced that Lowe's has awarded a \$10,000 grant to support Keep the Midlands Beautiful's mission to help make Cayce, SC a clean, green and a more beautiful place to live.

The Keep America Beautiful/Lowe's grant will provide funding for the new Cayce Trailhead Park, to be completed in 2015 with the assistance of local [Lowe's Heroes employee volunteers](#). The overall goal of this project is to create a neighborhood trailhead park for citizens to enjoy. This will be in the Community of Riverland Park and will be a welcome addition of a green-space and playground area for the numerous neighborhood children but also for the numerous families that utilize the Riverwalk daily. Cayce Riverwalk Phase II ends in this neighborhood.

"Keep the Midlands Beautiful is thankful for the partnership with Lowe's. The Midlands benefit's again from their generosity and we are also thankful that the City of Cayce will be more than matching these dollars to make this project a huge impact for Cayce and it's residents, I am so excited to see this project completed," said Jacqueline Buck Executive Director of Keep the Midlands Beautiful.

The Keep the Midlands Beautiful grant is one of 50 merit-based grants awarded nationally by Lowe's to community-based affiliates of Keep America Beautiful in support of grassroots service projects ranging from restoring neighborhood parks and planting community gardens to leading disaster restoration initiatives and large-scale cleanups.

"We take great pride in the work we do with Keep America Beautiful to improve the health of our communities," said Joan Higginbotham, Lowe's director of community relations. "We look forward to inspiring more people to join us so that we can continue to make our communities better places to live."

Keep America Beautiful affiliates and partnering organizations received nearly 245 Lowe's grants the past three years. Through this partnership, nearly 1 million flowers and bulbs have been planted; more than 225 playgrounds and recreational areas have been built or revitalized; and more than 1,000 community gardens have been planted.

Over the course of the partnership, Keep America Beautiful and Lowe's have brought together more than 40,000 volunteers and 1,000 Lowe's Heroes. Together, they've contributed 196,000 volunteer hours to improve their respective communities.

Lowe's also provides support as a national sponsor of Keep America Beautiful's flagship program, the Great American Cleanup, which takes place in 20,000 communities from coast to coast. This national program engages on average 4 million volunteers and participants who take action to create positive change and lasting impact.

### **About Keep the Midlands Beautiful**

Established in 1989 to serve Richland and Lexington Counties, the mission of Keep the Midlands Beautiful is to engage, inspire and educate the Midlands to invest in our community through litter prevention, recycling and beautification. Each year, thousands of Midlands residents volunteer to support this mission, including almost 375 groups regularly removing litter on area roads and waterways, schools and businesses coming together to implement recycling programs, and communities pursuing beautification projects. As a 501 (c) 3 organization we rely heavily on support from corporate partners, local businesses and dedicated individuals.

### **About Lowe's in the Community**

Lowe's, a FORTUNE® 50 home improvement company, has a 50-year legacy of supporting the communities it serves through programs that focus on K-12 public education and community improvement projects. Since 2007, Lowe's and the [Lowe's Charitable and Educational Foundation](#) together have contributed more than \$225 million to these efforts, and for more than two decades [Lowe's Heroes](#) employee volunteers have donated their time to make our communities better places to live. To learn more, visit [Lowe.com/SocialResponsibility](http://Lowe.com/SocialResponsibility) and [LoweInTheCommunity.tumblr.com](http://LoweInTheCommunity.tumblr.com).

### **About Keep America Beautiful**

Keep America Beautiful is the nation's leading nonprofit that brings people together to build and sustain vibrant communities. With a powerful national network of community-based affiliates, we work with millions of volunteers who take action in their communities to transform public spaces into beautiful places. Through our programs and public-private partnerships, we engage individuals to take greater responsibility for improving their community's environment. For more information, visit [kab.org](http://kab.org), follow us on [Twitter](#), like us on [Facebook](#), or view us on [YouTube](#).

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