



Soiree on State Sponsorship Opportunities

Event: On March 25, 2023 the Annual Soiree on State returns. In partnership with The Avenues Neighborhood Association, the Cayce Festival of the Arts has merged with the Soiree on State to bring more arts to the event. Soiree on State will feature a free kid's area with inflatables, face painting and a balloon artist, food vendors, a variety of musicians and fun all afternoon long! Soiree on State will take place from 2:00 pm to 8:00 pm along State Street, from Poplar Avenue to Railroad Street.

Sam Edwards, an up-and-coming Columbia bassist, will be performing jazz in the City's Art Lot all day while on the main stage, local favorite rock band Tokyo Joe will be headlining. Cayce's own beloved Mitchell Lee is opening followed by a local crowd pleaser, Prettier than Matt.

Band Lineup:

2:00 – 8:00 pm – Sam Edwards in the Cayce Art Lot

3:00-4:00 pm – Mitchell Lee

4:30-5:30 pm – Prettier than Matt

6:00 – 8:00 pm – Tokyo Joe

- Date and Time:** Saturday, March 25, 2023, from 2:00 - 8:00 pm
- Location:** State Street, from Poplar Avenue to Railroad Street in the Cayce River Arts District
- Levels:** Headline Sponsor – \$2500, Other Sponsor Levels - \$1000 / \$500 / \$250
- Featuring:** Live music, food, drinks, local artists & vendors, games, kids' area

Sponsors will receive advertising on promotional materials, digital ads & social media, recognition at event, booth/table at event, and Sponsor Suite access.



Platinum (Headline) Sponsor Package **\$2500.00**

- Premium advertising / logo placement on promotional materials
- Banner ads on digital / social media sites
- Recognition at event
- Booth/table at event
- 10 Sponsor Suite access tickets, Sponsor seating area at main stage, Sponsor Parking

Gold Sponsor Package **\$1000.00**

- Advertising / logo placement on promotional materials
- Ads on digital / social media sites
- Recognition at event
- Booth/table at event
- 6 Sponsor Suite access tickets, Sponsor seating area at main stage, Sponsor Parking

Silver Sponsor Package **\$500.00**

- Advertising / logo placement on promotional materials (print)
- Recognition at event
- Booth/table at event
- 4 Sponsor Suite access tickets & Sponsor seating area at main stage

Bronze Sponsor Package **\$250.00**

- Advertising / logo placement on promotional materials (print)
- Recognition at event
- 2 Sponsor Suite access tickets

Inquiries: Amanda Rowan at 803-550-9520 or arowan@caycesc.gov

Make checks payable to City of Cayce, Soiree on State, PO Box 2004, Cayce SC 29171